

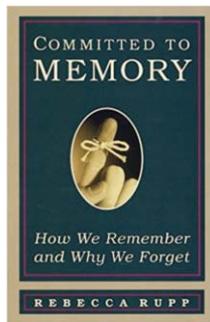
# KnowledgeSmart

**KnowledgeSmart delivers skills gap analysis and benchmarking services to help AEC firms maximise their return on investment in technology, people and client services.**

To support the ongoing development of your staff, we have partnered with KnowledgeSmart (KS). KnowledgeSmart develops online skills assessment and survey tools which help businesses capture knowledge on a wide range of software tools, work flows and standards.

The inefficient use of design and engineering software costs the AEC industry £ millions. The difference between success and failure is narrowing with fierce competition, tighter profit margins and efficiencies playing a more vital role than ever before. Training your staff is key and instrumental in realising some of these efficiencies, but how do you optimise its effectiveness and measure its success? With KnowledgeSmart you can optimise your training investment to focus on areas specific to your business as well as the individual's needs.

Studies have shown that providing focus in training benefits learning. Rebecca Rupp, author of 'Committed to Memory', found that "One hour after learning, 56% of material has gone to the wind; one day later, 66% has evaporated; and after one month, 80% is gone". As individuals, we can only take in and retain so much information, some more and some less, but we all have a limit.



**Filtering out that we need to know is crucial.**

*When considering new hires, how do you measure the applicant against their glowing C.V., make a better, more informed decision and safeguard the business against unnecessary recruitment costs?*



*When considering existing Team Members, we're all experts right? But how do you know what you don't know if you don't know it?*

*How does the technical knowledge you have within your business compare to that against the industry as a whole? You can only be as good as the most experienced member of your team, but in reality, how good are they?*

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## How KnowledgeSmart works for your business

The KnowledgeSmart system of online assessments is built around assessing capability and identifying real skills gaps. Using KnowledgeSmart to identify areas where training and learning are required helps provide a true picture of your team's skills.

As a mature cloud-based service provider, KnowledgeSmart is the only online subscription offering that analyses and benchmarks construction industry software-user skills to help businesses create new efficiencies and develop competitive advantage to win more work and increase profit margins.

## Which online skills tests are available?

KnowledgeSmart helps you to capture more useful skills data than ever before. KnowledgeSmart contains testing material for these leading software vendors:



## Online skills assessments pricing

Pricing is based upon number of Test Topics (1 to 4) and number of Users (tiered from 1 to 3,000 Users, then price on application for 3,001+ Users). There are convenient Pay As You Go options.

Please contact your Account Manager or call us on 01992 807 444 to discuss your specific requirements.