

Excitech Privacy Policy

This privacy policy sets out how Excitech uses and protects any information that you share with us. Excitech is committed to ensuring that your privacy is protected, and we take this role seriously. Should we ask you to provide any information that could be used to identify you, please be assured that it will only be used in accordance with this privacy policy. Excitech may change this policy occasionally by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

What We Collect

We may collect the following information:

- name and job title
- contact information including your email address
- demographic information such as postcode
- information relating to your preferences and interests
- website usage data
- other information collected through customer surveys

What we do with the collected information

We use this information to better understand your needs so we can provide improved products and services, and an enhanced customer experience. Specifically, we may use collected data for the following reasons:

- Internal record keeping to ensure any data we hold on you is accurate, up to date and secure.
- To improve our products and services.
- To contact you in response to an enquiry.
- To send you promotional emails about new products and services, special offers, and events we're holding, or other information which we think might be relevant to you using the email address you have provided.
- To contact you via email, telephone or mail for market research purposes.
- To improve your experience of using our website.

Security

We are committed to ensuring that your information is kept secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

How we use Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and

dislikes by gathering and remembering information about your preferences. [Please see Excitech's Cookies Policy for more information.](#)

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website or their cookies. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy policy. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your Personal Information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on our website, do not tick the box that indicates you want to receive marketing emails from us.
- If you no longer wish us to use your personal information for email or direct marketing purposes, you may change your mind at any time by writing to or emailing us at marketing@excitech.co.uk.

We will not disclose your personal information to third parties unless we are required by law to do so.

You may request details of personal information which we hold about you. If you would like a copy of the information held, please email at excitech.dpo@excitech.co.uk.

If you believe that any information we are holding in relation to you is incorrect or you wish to change how we communicate with you, please email us as soon as possible at marketing@excitech.co.uk.